

screen print

INDIA

IS GOING HYBRID

04 – 06 May 2021

Bombay Exhibition Center, Mumbai

www.screenprintexpo.com

International
Exhibition on
Screen, Textile,
Digital Printing and
Signage Systems

Value Proposition:



Both online & offline industry market presence



An intelligent AI driven, matchmaking platform



Product demonstration opportunities



Source & network with your buying community



Realtime interaction with buyers both online & offline



Showcase latest products on your customisable profile page



Target specific group of buyers



Branding & sponsorship opportunities

E-Merging **business opportunities**

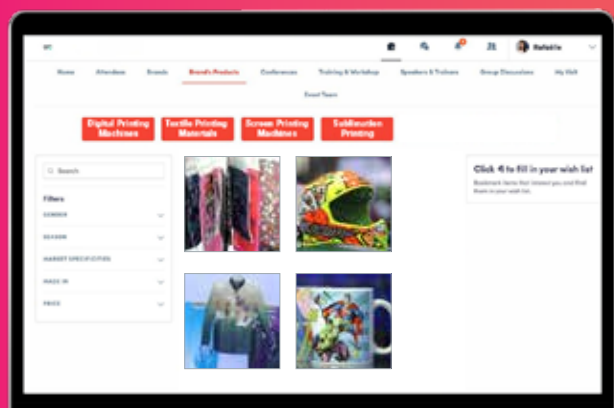
The 15th edition of the most trusted exhibition for the printing industry, is all set to connect you with your buyers both **physically & virtually**. In a one-of-its-kind edition, the expo is collaborating both the platforms to give you a **Hybrid model**, ensuring widespread reach of your brand to all your interested buyers and providing uninterrupted sourcing opportunities.

Virtual packages:

Standard Package	Domestic Exhibitor	International Exhibitor
Costing*	₹ 30000	€ 1295
Package Inclusions		
Company listing	√	√
Company logo	√	√
Description	√	√
Website	√	√
Social media	√	√
Address	√	√
Email	√	√
Phone number	√	√
Adding team members to your company page	√	√
Company listing in relevant product groups	√	√
Product listing**	√	√
Product Picture Upload	√	√
Brochure upload	√	√
Sales Material upload	√	√
Header Image	√	√
Video upload	√	√
Background on the Company page	√	√
Vertical banner on the Company page	√	√
Video on demand - Product Demo Slot	√	√
Lead Generation Module	√	√
Download of Leads	√	√
Meeting Module	√	√
Speaker opportunity	√	√
Access to VIP buyers	√	√
Detailed Visitor Search Module	√	√
Physical presence at the show (3sqm) within the hybrid exhibitor international zone or pavilion	×	√

* Taxes extra as applicable

** Assistance from the organiser to upload upto 5 products



For bookings, contact:

Samson Simon

Tel: +91 98116 53863

samson.simon@india.messefrankfurt.com

Talat Shekasan

Tel: +91 99302 56056

talat.shekasan@india.messefrankfurt.com

Messe Frankfurt Trade Fairs India Pvt Ltd

Gala Impecca, 5th Floor, Andheri Kurla Road
Chakala, Andheri (E), Mumbai – 400093, India